## COMMONWEALTH OF KENTUCKY

## BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

PETITION OF SOUTH CENTRAL BELL )		
TELEPHONE COMPANY FOR CONFIDENTIAL )		
TREATMENT OF INFORMATION FILED IN )	CASE NO.	91-219
SUPPORT OF IT PULSELINK PUBLIC )		
PACKET SWITCHING NETWORK SERVICE )		

## ORDER

This matter arising upon petition of South Central Bell Telephone Company ("South Central Bell") filed June 4, 1991 pursuant to 807 KAR 5:001, Section 7, and KRS 61.878 for confidential protection of the cost support data, forecasts of demand, and contribution analysis developed in connection with the introduction of PulseLink Public Packet Switching Network Service ("PPSN") on the grounds that disclosure of the information is likely to cause South Central Bell competitive injury, and it appearing to this Commission as follows:

In this proceeding, South Central Bell seeks approval of its proposed tariffs for PPSN and Data Transport Access Channel Service. In support of its PPSN tariff, South Central Bell has filed cost support data, forecasts of demand, and contribution analysis developed in connection with the service which it seeks to protect as confidential. The information sought to be protected is not known outside of South Central Bell and is not disseminated within South Central Bell except to those employees who have a legitimate business need to know and act upon the

information. South Central Bell seeks to preserve the confidentiality of the information through all appropriate means, including the maintenance of appropriate security at its offices.

807 KAR 5:001, Section 7, protects information as confidential when it is established that disclosure is likely to cause substantial competitive harm to the party from whom the information was obtained. In order to satisfy this test, the party claiming confidentiality must demonstrate actual competition and a likelihood of substantial competitive injury if the information is disclosed. Competitive injury occurs when disclosure of the information gives competitors an unfair business advantage.

South Central Bell's competitors for PPSN are providers of other packet switching services, such as SprintNet, AccuNet, Compuserve, and the IBM Information Network. These competitors could use the cost support data, forecasts of demand, and contribution analysis for marketing their competing services to determine South Central Bell's costs and contribution from the service. Therefore, the disclosure of the information is likely to cause South Central Bell competitive injury and the information should be protected as confidential.

This Commission being otherwise sufficiently advised,

IT IS ORDERED that the cost support data, forecasts of demand, and contribution analysis filed in support of South Central Bell's proposed tariff for PPSN, which South Central Bell has petitioned be withheld from public disclosure, shall be held

and retained by this Commission as confidential and shall not be open for public inspection.

Done at Frankfort, Kentucky, this 3rd day of July, 1991.

PUBLIC SERVICE COMMISSION

Chairman

Vice Chairman

Commissioner

ATTEST:

Sum Muliuhu Executive Director